

## **Recreation Commission Meeting**

**March 22, 2016**

### **Hunt Recreation Center**

Pursuant to a notice duly posted with the Town Clerk, a meeting of the Recreation Commission was held at the Hunt Recreation Center on Tuesday, March 22, 2015 at 7:30 p.m. Members present were Paul Grasso, Jim Richardson and Peter Ward. Also present was Acting Assistant Recreation Director, Jon Straggas.

The meeting was called to order by Mr. Richardson at 7:30 p.m.

#### **Department Update**

Jon Straggas reported:

- The Recreation Department has a new phone number: 978-287-1050. The Hunt Recreation Center is now part of the town's phone system. Staff have direct lines and voicemail.
- Pam Higgins retired in February citing family medical and personal reasons.
- Jon Straggas is now the Beede Center General Manager. TJ Liakos is the Assistant General Manager.
- New Director search is in final interview stages. Hope to have new director start by May 1.
- Search for new Assistant Recreation Director has begun.

#### **Operations Report**

Jon Straggas reported:

- Winter Wonderland: Free, community event held February 27 at Emerson Playground and Hunt Gym. Approximately 500 people attended the event. Ice skating on synthetic ice, horse and carriage rides, a bounce house, games and crafts. Total cost was \$7,381.28, majority of cost for synthetic ice and carriage rental.
- Shamrock Ball: 15th annual held Westford Regency on March 12. 401 people attended. Live band, raffles, snacks, photo booths, and professional photographer. Each girl received a charm bracelet and a corsage. Net for event was \$10,473.63 will go to summer camp scholarship.
- Summer Camp: Goal to make camp more affordable and rebrand. New name: Three Rivers Camp, Sudbury River Camp (Senior Camp) - \$295 (\$465) per week, Assabet River Camp (Junior Camp) - \$295 (\$410) per week, Concord River Camp (Summer at Alcott) - \$270 (\$295) per week, Kaleidoscope & Preschool Adventures - \$265 (\$265) per week, Workreation - \$270 (\$270) per week, No tennis, themed weeks.

#### **Beede Update**

Jon Straggas reported:

- Membership decreased in January 2016 (30) compared to January 2015 (53). Membership increase slightly in February 2016 (23) from February 2015 (19).

- January '16 introduced municipal employee membership as part of Town's Wellness Program. Overall we have 22 memberships with \$2011.49 in revenue. Program is available to all Regular-Status Employees who work at least twenty hours per week. Costs are \$15/ month for Fitness or Swim and \$25/ month for Fitness and Swim.
- Aquatics: 375 participants enrolled in Spring Aquatic classes. 56% of participants enrolled online. 70% enrolled online on the first day of registration. 10 swimmers broke 15 Otter Team records this season.
- Fitness: 95 participants enrolled in Spring Fitness classes. 19% online registration, 81% in person. 113 personal training participants, \$ 43,625.00 fees. (Jan-March '16)

### **Old Business**

Jon Straggas reported:

- Rideout Project: A second public meeting was held January 11. Weston & Sampson presented revised design based upon feedback from the November 16 meeting. Phase 2 has been approved. Weston & Sampson will survey the site, prepare a storm water management plan and construction documents. Resurfacing of the tennis courts is underway.

### **New Business**

Jon Straggas reported:

- Need two new Recreation Commission members. Ms. Jarnryd and Mr. Richardson will complete their terms in May.
- A draft of the Beede Marketing Plan has been submitted to the management team for review. Focus on online and social media. Create 3 or 4 promotions per year rather than monthly.
- Beede Center Exterior Lighting project draft specifications have been issued for review.

Mr. Richardson moved to adjourn and Mr. Ward seconded the motion. The meeting was adjourned at 8:37 p.m.